

# Pushpam

Expanding IT Horizon



**PUSHPAM**

Estd. 1990

Thermal Transfer & Direct Thermal Label Printer



**Most competitive price**

The low-cost label printer  
Thermal transfer & direct thermal  
2" -3" per second true speed  
4.1-4.2 inch max. printing width  
203 or 300 dpi resolution

# Thermal Label Printer

# Specifications

Font: Courier fonts (including PC set. Legal, ECNA 94, Roman-8), 7 alpha-numeric fonts, OCR-A, B ASD smooth font, All fonts are expandable up to 24 x 24, 4 direction 0" x 270" printing, PCL soft fonts supported

Graphic: BMP, PCS, IMG, HEX files

Bar Code:

Code 39  
Code 93  
Code 128  
Subset A, B, C  
Codabar  
Interleaved 2 of 5  
UPC-A, E  
2 and 5 add-on  
EAN-13, 8  
EAN-128  
UCD-128  
POSTNET  
Pleassey  
HBIC  
Telepen  
2D Bar Code  
MaxiCode  
PDF-417

Media:

Roll-feed, die-cut, continuous, fan-fold, tag, ticket  
in plain paper or thermal  
Max. width 4.65" (118 mm)  
Min. width 1.0" (25 mm)  
Max. length 12" (305 mm)  
Min. length 0.375" (9.53 mm)  
Thickness 0.0025" 0.01"  
Supply roll Standard OD 4" on ID 1.0"

Ribbon:

Wax, Wax/Risin, Risin  
Standard width 1.3", 2.5", 3.3", 4.3"  
Label vs Ribbon 1:2

Ribbon roll - OD 1.5", ID 0.5"

Ribbon length - Max 3937" (100m)

Interface:

RS232 1200 38400 baud  
XON/XOFF, CTS/DTR handshaking  
Centronics parallel

Memory:

512K standard, upgradeable to 2 MB

Printer Driver: Windows 3.1, Windows 95

Compact size: W7.3" x D10.9" x H 6.0"

Weight: 4lbx (1.90 Kg)

Power Source: 110/220 VAC +- 10%, 50/60 Hz

Operating Environmental:

40 100 Degree Fahrenheit (4 38 Degree Celsius)

Safety Required : FCC Class A, UL, CUL, CE mark

Option:

Cutter (factory install)  
Extension RAM slot  
Extension ROM slot  
Extension Flash memory  
PCL Emulation  
Label design software babel II

Note : All the technical and commercial specifications of the product displayed within the brochure, box, media, color, price, etc. are subject to change without any prior notice. No claims would be entertained by Pushpam and/or its principal vendors in this regards. For all technical and commercial matter, jurisdiction would be Pune city only.

## Pushpam Group of Companies

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